

American Eagle Outfitters
57 West Towne Mall
Madison, WI 53719
Bridget-General Manager
608-833-8199
<http://www.ae.com>

Background Information

American Eagle Outfitters is a leading retailer designs, markets and sells its own brand of laidback, current clothing targeting 15 to 25 year-olds, providing high-quality merchandise at affordable prices. Since 1998, American Eagle Outfitters has been supporting the Jumpstart Foundation, a national nonprofit organization that offers one-on-one mentorships between highly trained college students and low income preschool children. The company also helps communities by contributing to student related programs paying great attention to youth development and conserving the environment.

American Eagle Outfitters
<ul style="list-style-type: none">φ Employs one person with autismφ Donate to Jumpstart Foundation, Big Brothers and Big Sisters, Student Conservation Associationφ Employees volunteer to read to developmentally disabled children

Story

Nathan Lund, an American Eagle Outfitter employee, has been diagnosed with high-functioning autism and an anxiety disorder. Lynn Lund, Nathan's mother, said this was the first job where anyone has made Nathan feel comfortable. He feels accepted like he is, and is a part of a team. According to Lynn, "The store has done so much for his self esteem. It has really opened him up. He has gone above his functioning level of what anyone thought he might do. This job is a social outlet for him to get to be around people his own age."

Reported by Meg Hackbarth, Edgewood College, March 2007, for Professor Denis Collins (dcollins@edgewood.edu) and the 2007 Good Samaritan Award, co-sponsored by the Samaritan Counseling Center and Edgewood College.