

Kittelson Swim School
5200 Anton Drive Fitchburg, Wisconsin, 53719
Dan Kittelson, 608-441-5488
www.kittelonswim.com

Background Information

Founded in the early 1990s by Dan Kittelson, Kittelson Swim School has two locations in the greater Madison area, one in Sun Prairie and one in Fitchburg. The main goal of the swim school is to provide a swimming service to children, and to provide the necessary skills to be safe in any aquatic situation, while learning how to enjoy swimming. The end product is a child that has built a level of confidence that they can use in many avenues of their life.

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<ul style="list-style-type: none">• Many children with autism enrolled in the swim school• Provides a service to all and any child, regardless of needs, at the same price, even in one-on-one instruction is needed.• To care for children with autism, employees offer to come in to the swim school after hours, when there is the least amount of light or sound.• All employees, including instructors and front desk personnel, are involved with children with autism.

Story

Dan Kittelson, the owner, has deep warmth and passion for children with autism. He has molded his business around providing an important and fun service to all children, regardless of handicaps. He had been upset that other businesses pushed these kids away, or raised prices to give more attention. Dan insisted that his business does what local businesses are intended to do. "I am upset at all the others that prefer to make a dollar over helping these kids," Dan said.

Reported by Darrin O'Brien, Edgewood College, March 2007, for Professor Denis Collins (dcollins@edgewood.edu) and the 2007 Good Samaritan Award, co-sponsored by the Samaritan Counseling Center and Edgewood College.