Orange Shoe Gym

6220 Nesbitt Rd.
Fitchburg, WI 53719-1829

Joshua Martin– Owner/Operator
608-270-9480
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Orange Shoe Gym is an athletic facility that is located in Fitchburg. Orange Shoe offers group classes and individual sessions with degreed and certified personal trainers. They offer yoga and pilates also. Orange Shoe was founded by Joshua Martin in 2004 and currently employs eight full-time and ten part-time people. They have been working with Verona High School for two years.

Background

Facts

- Orange Shoe Gym employs two high school students from Verona High School. One works with a work coach and the other does not.
- They have been working with the high-school for the past two years
- Tasks include operational or administrative activities.
  - Cleaning
  - Organizing
  - Laundry/ Towels
  - Etc.
- Orange Shoe would expand their involvement in helping children with disabilities, if it was a good fit for both the individual and the business.

Thoughts

When I asked Joshua Martin what advice he had for future business people like ourselves about to begin a career, in regards to working with the Autistic Community he had a great response. He said that it is imperative for companies to give back to the community. The community gives business to them, and he feels that he should give back to the community. He says that the individuals need to have jobs, and feel like they are contributing and that they have some value, and he feels that as long as the individuals are a good fit with the company, then it works.

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